

> BUILDING A FOUNDATION

FAMILYAID BOSTON
ANNUAL REPORT 2014



FamilyAid
Boston

Helping homeless families since 1916

FamilyAid Boston is dedicated to preventing and ending homelessness, one family at a time. We embrace a comprehensive approach that focuses on the individual strengths of each family and provide services to meet their unique needs.

FamilyAid Boston provides homeless or at-risk families with homelessness prevention, emergency shelter, and affordable housing in conjunction with compassionate support services. Our goal is for the families we serve to remain housed, stable, and able to provide for themselves long after they leave our care.

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Helping homeless families since 1916

DEAR FRIEND,

Every good home must start with a strong foundation. The same is true of many other areas of life: we develop relationships, seek education, and save money, all to build happy, secure, and successful lives. As a supporter of FamilyAid Boston, you help us to build foundations for hundreds of families' future success and happiness.

Families come to FamilyAid Boston because they have lost their homes or are at risk of losing them. In most cases, these families need more than one-time assistance: they need help building a foundation so they will never again be homeless. Thanks to generous supporters like you, our case managers can give each family the time and attention necessary to build a future of stable, permanent housing.

This foundation is different for every family. Some parents are underemployed and need to pursue further education to be able to provide for their families. Others have been hit with the unexpected expense of a healthcare crisis and need help as they rebuild their finances. Some children are struggling with disabilities and their parents need to be connected to the right resources to help them.

Whatever each family's situation may be, your support gives them the resources they need. In this report, you will read real stories about how you have helped families build the foundation for housing, happiness, and success.

Thank you for being a partner in our work to help homeless families.

Sincerely,



Bruce W. Liddell | *Executive Director*



> WHERE I WANT TO BE | Carlos Romero

Carlos Romero moved into a dorm at Columbia University this fall. Just two years before, he was sleeping on the floor of his cousins' overcrowded apartment, trying to ignore the cockroaches skittering by him so he could get to sleep.

Carlos' family had a good life and their own home, but it all fell apart in 2012 when his father became ill and lost his job. The Romeros became homeless. Relatives offered to take them in, but no one had enough room for the whole family.

Carlos spent months separated from his parents, brother, and grandmother, sleeping on his cousins' floor. He would rise early for school and spend late nights at the library, determined to keep up with his schoolwork despite being homeless:

"I had to push my circumstances out of my mind and stay focused on where I wanted to be and what I had to do to get there." Where Carlos wanted to be was at a top tier university, studying aerospace engineering.

When family members could no longer offer them shelter, the Romeros came to FamilyAid Boston for help. Carlos remembers the first night his family spent in their Community Based Family Shelter apartment: "I had to take the PSATs the next morning, and I was sleeping in a bed for the first time in two months. The timing couldn't have been better!"

The Romeros were determined to get back to being self-sufficient as quickly as possible. They worked with their FamilyAid Boston case manager to save money and develop a plan for finding affordable housing. They joined FamilyAid Boston's Community Advisory Board, providing leadership on issues affecting Boston's homeless families. Carlos' mother got a good job at a nonprofit, and the family was soon able to move into their own apartment. Carlos continued to work hard towards his goals, eventually graduating as valedictorian of his high school class and securing a full scholarship to study engineering at Columbia.

Carlos has a lot of hard work ahead of him, but he believes that the experience of being homeless has helped him build a foundation for success: "The situation motivated me to keep doing well. If I could succeed under those circumstances, I know I can succeed at anything."



> HARD WORK, HOPE, AND A BRIGHT FUTURE | Kamini Mason

Kamini, a young single mother, held a steady job while raising her 5 year-old daughter. But she faced a challenge shared by many families: despite working full time, she could not keep up with her rent. Kamini moved in with her boyfriend, but when he became abusive, she fled to protect her daughter. Friends took Kamini and her daughter in, but the apartment was overcrowded and the landlord threatened her friends with eviction.

Kamini came to FamilyAid Boston, feeling deeply pessimistic: "I didn't expect that I would be helped. I was wrong. They really helped me and gave back my sense of hope." FamilyAid Boston briefly placed Kamini and her daughter in an emergency shelter unit.

Relieved to have a roof over her head, Kamini still longed for a home, and she worried about her daughter: "She came home one day and asked why everyone else at her school had a home. I froze. I truly didn't know how to answer."

Kamini soon had an answer. She was accepted into FamilyAid Boston's Rapid Re-housing program, and the family moved into their own apartment. "This was a whole new beginning for me. When I took my daughter to our new apartment, she was excited and began to regain her sense of security."

As soon as she had a stable home, Kamini got to work on her next goal: earning her GED. She worked with her case manager to study for the exam, but when the day came, she was filled with self-doubt. Her case manager offered encouragement and told Kamini she knew she could pass — and she did. When Kamini called to tell her case manager the good news, she was moved by the reaction: "I couldn't tell who was happier — her or me!"

Degree in hand, Kamini didn't hesitate to take on the challenge of finding a better job. She worked with FamilyAid Boston's employment specialists to improve her resume and practice interviewing. Within six weeks, Kamini was offered her "dream job." She is now working full time while studying healthcare administration at Cambridge College. She and her daughter are happy in their apartment and planning for a bright future.



> BEYOND SHELTER AND HOUSING

At FamilyAid Boston, we recognize that shelter and housing are just the first steps to building a stable, successful life. We work with families to connect with their communities and build the skills and resources they need for success.

This was the inaugural year for our Community Advisory Board, a group of current and former clients dedicated to advising the agency on programs, services, and issues affecting families in our community. The group participated in many initiatives throughout the year to advocate for homeless and low-income families, including a voter registration drive.

This was also the first year of our successful partnership with Tech Goes Home, a program designed to increase technology skills and access for underserved communities. Through this partnership, FamilyAid Boston's case managers taught an 8-week computer class to homeless parents looking to build better job skills, find resources for their families, and more easily manage their finances. Graduates of the program received discounted laptop computers and attended a graduation ceremony at Faneuil Hall in June.



FAMILYAID BOSTON'S EMPLOYMENT SERVICES TEAM HELPED **67**
22 PARENTS OBTAIN NEW JOBS AND ADVANCE IN THEIR CURRENT JOBS LAST YEAR.



> THE FAMILYAID BOSTON 2014 MARATHON TEAM

Our 2014 Boston Marathon Team raised more than \$66,000 to help homeless families!

In 2014, FamilyAid Boston built our largest Boston Marathon team yet, thanks to the generosity of the John Hancock Nonprofit Marathon Program and eight runners dedicated to their sport and to helping families in need. Our team ran one of the largest and most meaningful Boston Marathons in history, all while raising over \$66,000 to help homeless families return to housing and stability.

*Thank you to our
2014 FamilyAid
Boston Marathon Team:*

Katie Edgerton
Anamarie Farr
Mike Hartin
Katie Jerdee
Dave Jones
Amie Lankowski
Glenn Lankowski
Kip Sanford



John Hancock

2014
NON-PROFIT
MARATHON PROGRAM

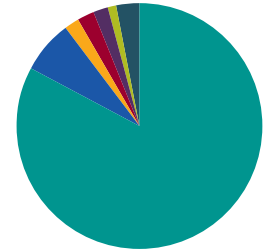


FAMILYAID BOSTON STATEMENT OF FINANCIAL POSITION

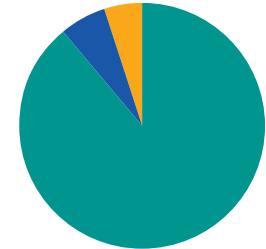
For fiscal year ended June 30, 2014 with comparative totals for 2013.

| | 2014 | 2013 |
|---|--------------------|--------------------|
| CURRENT ASSETS | | |
| Cash and Cash Equivalents | \$698,921 | \$615,450 |
| Accounts Receivable | 454,867 | 511,517 |
| Prepaid Expense | 53,746 | 31,811 |
| Total Current Assets | \$1,207,534 | \$1,158,778 |
| INVESTMENTS | \$1,824,035 | \$1,731,668 |
| PROPERTY AND EQUIPMENT (NET) | 639,692 | 670,015 |
| DEPOSITS | 24,088 | 19,933 |
| Total Assets | \$3,695,349 | \$3,580,394 |
| CURRENT LIABILITIES | | |
| Accounts Payable & Accrued Expense | \$207,436 | \$182,859 |
| Funds held for others | 108,331 | 107,100 |
| Current portion of note payable | 31,119 | 30,360 |
| Deferred Revenue | 17,581 | 15,950 |
| Line of Credit | 435,886 | 424,639 |
| Total Current Liabilities | \$800,353 | \$760,908 |
| LONG TERM NOTES PAYABLE | \$377,352 | \$419,599 |
| Total Liabilities | \$1,177,705 | \$1,180,507 |
| NET ASSETS | | |
| Unrestricted | \$2,498,902 | \$2,381,145 |
| Restricted | 18,742 | 18,742 |
| Total Net Assets | \$2,517,644 | \$2,399,887 |
| Total Liabilities & Net Assets | \$3,695,349 | \$3,580,394 |

| REVENUES 2014 | | |
|--------------------------------------|--------------------|-------------|
| Government funding | \$4,503,685 | 82% |
| Grants and contributions | 394,409 | 7% |
| United Way | 124,855 | 3% |
| Donated goods and services | 120,188 | 2% |
| Rental income | 99,074 | 2% |
| Special event | 73,184 | 1% |
| Investment income appropriated | 159,848 | 3% |
| Total Revenues | \$5,475,243 | 100% |



| EXPENSES 2014 | | |
|--------------------------------|--------------------|-------------|
| Programs and Services | \$4,858,019 | 89% |
| General & Administrative | 322,559 | 6% |
| Fundraising | 277,471 | 5% |
| Total Expenses | \$5,458,049 | 100% |



| | |
|--|-----------------|
| CHANGES IN NET ASSETS FROM OPERATIONS | \$17,194 |
|--|-----------------|

89 CENTS OF EVERY DOLLAR RECEIVED GOES DIRECTLY TO SERVING HOMELESS FAMILIES.

LEADERSHIP SUPPORTERS

FamilyAid Boston's work would not be possible without our generous community of supporters. We are deeply grateful to the hundreds of individuals, foundations, and corporations who have had a tremendous positive impact on the lives of Boston's most vulnerable families.

Alexander, Aronson,
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Zipcar

> SAVE THE DATE! | Home for the Holidays – December 10, 2014

Join FamilyAid Boston at Boston's historic Parkman House on Beacon Hill for our 12th annual fundraiser benefiting Boston's homeless families. Come celebrate FamilyAid Boston's nearly two decades as the primary provider of 24/7 emergency shelter for homeless families in Boston and hear directly from families whom we have helped. Contact Shannon Cain Arnold at shannona@familyaidboston.org or 617-542-7286 x289 for more information.

IN 2013, HOME FOR THE HOLIDAYS HONORED FORMER BOSTON MAYOR THOMAS M. MENINO FOR HIS TIRELESS DEDICATION TO HELPING BOSTON'S HOMELESS FAMILIES. THE EVENT RAISED MORE THAN **\$70,000** TO HELP FAMILIES RETURN TO PERMANENT HOUSING.



Former Boston Mayor Thomas M. Menino (center) with Michael McCormack and Richard Ring of the FamilyAid Boston Board of Directors at the 2013 Home for the Holidays Fundraiser



**FamilyAid
Boston**

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LIVE UNITED



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